

GRETA MULLER

PERFORMANCE COACH, CONSULTANT AND AUTHOR
MWBE CERTIFIED, CITY AND STATE OF NEW YORK



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OpeningYourPresence
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Dynamic Coach committed to clients' professional performance excellence through one-on-one coaching, customized group workshops, and consulting. Published author and motivational speaker engaging large and small audiences on a range of topics designed to inspire and provide guidance in personal and professional endeavors. Able to quickly assess challenges, while offering suggestions for immediate improvements. Strong interpersonal skills. Warm and outgoing personality puts clients at ease, boosts confidence and provides results.

PROFESSIONAL EXPERIENCE

2006-PRESENT

**Performance Coach and Consultant, New York, NY (www.c3nyc.com)
M/WBE Certified Vendor, New York City and State**

Customized coaching, consulting and creative directing services for corporate executives, mid-level management, and professionals in a wide range of industries and venues. Clients include: Hilton Worldwide, TRB Advisors, Apartment Therapy, British Heritage Magazine, BET (Black Entertainment Television), Global Views, Consignment Heaven, Ericsson, M&M Green Solutions, PBS WLIW-TV, Habitat for Humanity, Town Sports International, Coldwell Banker, French & Casey, LLP, and Corporate Accountability International

- Wrote, produced and directed large scale industrial shows for bi-annual Hilton Worldwide Full Service Brand Conferences in 2010, 2013, and 2015. Directed and hired outside talent; wrote speeches, rehearsed with executives; wrote, produced and directed videos; oversaw execution of final production. Venues: New Orleans Hilton, Dallas Anatole and Anaheim Convention Center
- Provide team workshops and facilitate meetings in wide range of topics including brand support, sales, team building, leadership, travel, and time management
- Served for four years as BET network talent coach for New York-produced news and musical television shows

2014-PRESENT

**Author and Motivational Speaker, New York
Author of [Opening Your Presence](#) (Presenting the YOU You Want Others to See); Marie Street Press, 2014**

- [Opening Your Presence](#) has been translated into Greek and Chinese and available internationally
- Customized presentations and workshops for private and public organizations. (Clients include The March of Dimes, Sales and Marketing Executives of Baton Rouge, Women's Leadership Conference, Boca Raton; Women In Film Dallas, Garden District Book Shop, and Hilton Worldwide)

1998-2006

Talent Coach, TALENT DYNAMICS, Dallas, TX (www.talentedynamics.com)

- Served as Coach and Consultant for international broadcast firm specializing in media consulting, coaching and placement. Clients included NBC, CBS, ABC, The Today Show, CNBC, MSNBC, and The Dallas Mavericks. Also served as consultant in hiring process and talent assessment
- Coached over 1000 on-air news, sports, weather and talk show Talent on 30 local television networks, and every major and cable network. Other clients included professional athletes, actors, public speakers, CEOs, politicians and doctors
- Created and conducted writing workshops for Producers
- Created and conducted Camera Choreography workshops for television floor crews

1982-1998

**Actress and Spokeswoman, Dallas, TX – Los Angeles, CA
Theatrical and Broadcast Actor in television, film, stage, radio, video, live industrials, training films, and touring shows**

- Highlights include Lincoln Center, three national tours, one NBC sitcom and two educational PBS series for children
- Member of professional unions: AEA, SAG-AFTRA since 1982
- Two-term Secretary on Board of Directors of DFW Chapters of SAG-AFTRA and served as Liaison to National Conventions

EDUCATION

University of New Orleans, BA, Drama and Communications, 1981.

Honors: Dean's Lists, Dean's Advisory Committee, Member of Professional Training Acting Troupe (*representing school at various competitions*)

EXPERTISE

- Presentations/Public Speaking
- Creative Direction
- Team Building
- Leadership/Executive Training
- Media Training
- Inter-office Communications
- Power Point
- Speech Writing/Development

AFFILIATIONS

- Unions: SAG-AFTRA, AEA,
- Memberships: New York Film Society, EWGA, Metropolitan Museum of New York, Friend of the New York Public Library, UNO Alumni Association
- BMCC Department of Communications Advisory Board
- MWBE Certified, City and State of New York

INTERESTS

- Golf, softball, estate sales, southern cuisine, dinner parties, movies
- Founder and President of Lit Chicks, a New York based women's book club
- Make-Up Artist. Trained with LuLu Buras in New Orleans, LA. Skilled in runway, photography and personal image assessment
- Creative Writing. Co-author of ALL STRESSED UP WITH NOWHERE TO GO, a musical comedy about women and stress